

District Rotaract Training Assembly RY2023-2024

Community Service Workshop

By District Rotaract Community Service Directors





Trainer: District Rotaract Community Service Director (MY) RY 2023-24 Khong Meng

Past Rotaract Leadership Positions:

Rotaract Club of Kolej Aman Batu Pahat

-Treasurer (RY16/17)

Rotaract Club of Bandar Penggaram (Chartered in 2017)

-Community Service Director (RY 17/18)

-Secretary (RY 18/19)

-Vice President (RY 21/22)

-Sergeant-at-Arms (RY 22/23)

-President Elect (RY 23/24)

Past District Rotaract Position:

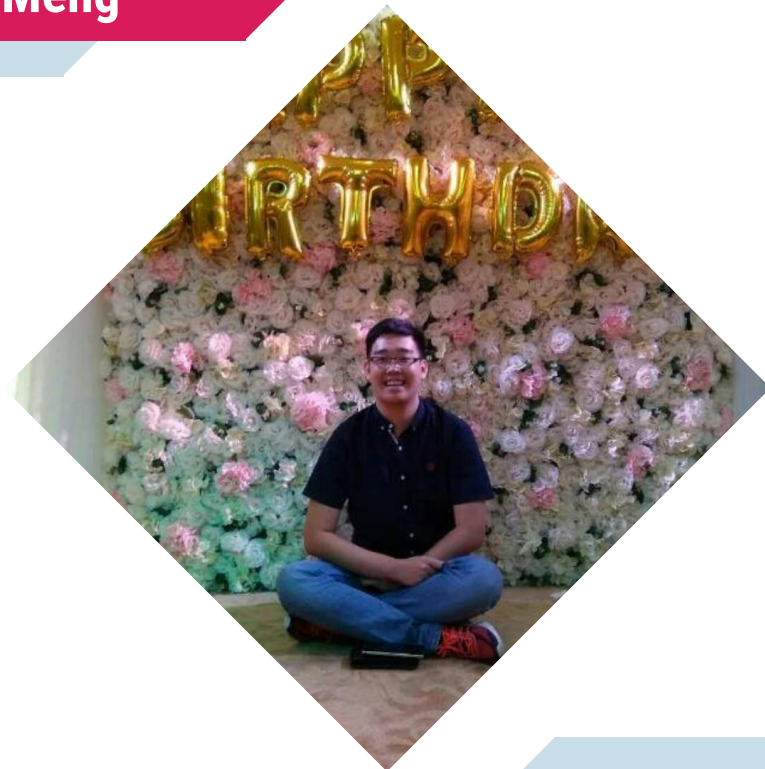
-Zone 1 Representative (RY 20/21)

Education Background

Degree in Banking and Finance, Multimedia University (Malacca Campus)

Current Occupation:

Admin in Insurance Agency





Trainer: District Rotaract Community Service Director (SG) RY 2023-24 Chloe Chia

Past Rotaract Leadership Positions:

Rotaract Club of Singapore International Service Director, Project Pinay (RY21/22)

Rotaract Club of Singapore President (RY22/23)

Education Background

Current: NUS Nursing Year 4 student in the upcoming AY!

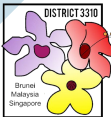
Current Occupation:

NUS Nursing Student

Student Locum Nurse at National University Hospital

Motorsports Writer/Blogger - by passion





1

Overview of Rotary and Rotaract

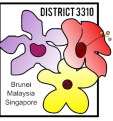




The Rotary Mission

- A. provide service to others,
- B. promote integrity, and
- C. advance world understanding, goodwill and peace
- D. through our fellowship of business, professional and community leaders





What is Rotaract?

Rotaract is a service club for men and women aged 18 and above who are dedicated to finding innovative solutions to the world's most pressing challenges while developing professional and leadership skills.

Rotaract stands for: Rotary in Action

Motto: Fellowship Through Service



History

First chartered Rotaract Club is on March 13, 1968: Rotaract Club of North Charlotte

From 1930s to 1950s, there were many youth organisations/clubs sponsored by Rotary Club based on Rotary principles

Many Interactors (Interact was formed in 1962) who reached the age limit of that program, were starting new types of clubs called “Senior Interact”.

In 2019, Rotaract went from being a program of Rotary International to being a membership type of Rotary International, elevating its status to resemble that of Rotary clubs.



On the campus of the University of North Carolina, members of the world's first Rotaract club inaugurate a new, long-term project: They'll plant a young tree to honor each new Rotaract country and its first club. On hand to re-plant the Rotary Club of Charlotte are (left) Bill Kemp, Rotaract Committee Chairman, and (right) Charles Grier, Chairman of the District 767 Rotaract-Interact Committee.



Types of Rotaract Clubs



Institutional-based

Usually taken as extracurricular activities for self and professional development through service



Community-Based

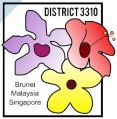
For youths who would like to have a platform to impact changes in their communities



We have more than 250,000 members
in more than 10,000 Rotaract Clubs worldwide!

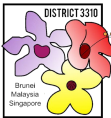


Spread Across
184 countries
Grouped into
529 districts



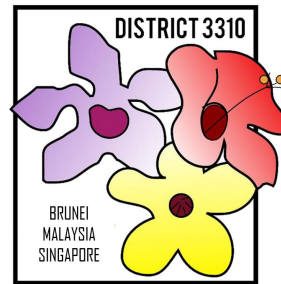
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About our District and What we do



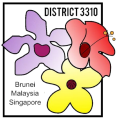
We belong in District 3310!

- Zone 1: Johor and Melaka
- Zone 2: Sabah
- Zone 3: Singapore
- Zone 4: Sarawak



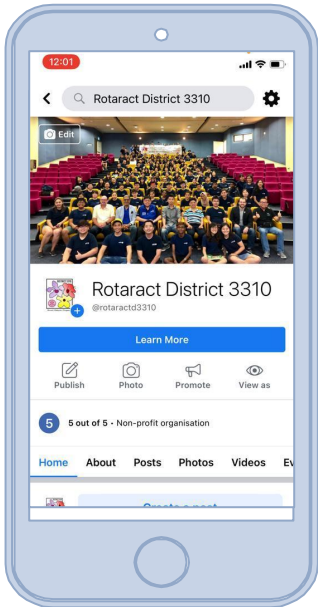
31 Active Rotaract Clubs

Over 3,000 Rotaractors and Alumnis

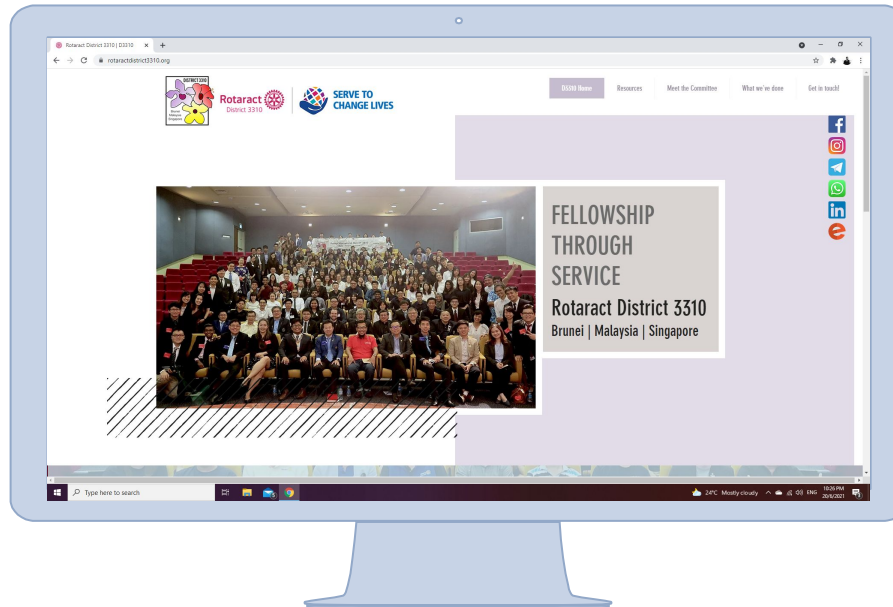


Our Social Media Platforms!

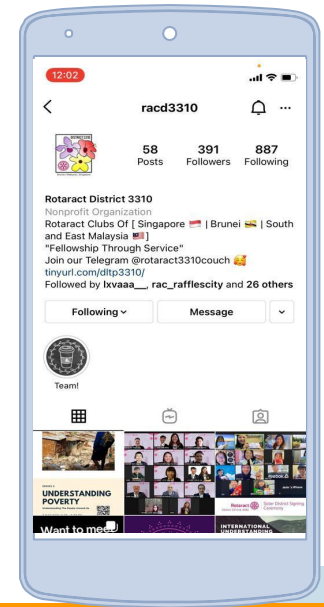
 @Rotaractd3310

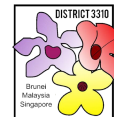


www.rotaractdistrict3310.org



 @racd3310





Zone 1 (Johor, Malacca)	Zone 2 (Sabah)	Zone 3 (Singapore)	Zone 4 (Sarawak)
<p><u>Community-based</u></p> <ul style="list-style-type: none"> • Bandar Penggaram • <i>Johor Bahru</i> 	<p><u>Institutional-based</u></p> <ul style="list-style-type: none"> • INTI College Sabah • Institute Science and Management • Kolej Teknikal Yayasan Sabah • Universiti Malaysia Sabah • UMSKAL 	<p><u>Institutional-based</u></p> <ul style="list-style-type: none"> • ITE College Central • ITE College East • ITE College West • Ngee Ann Polytechnic • Singapore Polytechnic • Nanyang Technological University • National University of Singapore • Singapore Management University • Singapore University of Technology and Design • Singapore Institute of Technology <p><u>Community-based</u></p> <ul style="list-style-type: none"> • Ang Mo Kio • Bukit Gombak • Choa Chu Kang • North West • Raffles City • Singapore West • Singapore • Singapore City 	<p><u>Institutional-based</u></p> <ul style="list-style-type: none"> • Curtin University • SEGi College Sarawak • Swinburne Sarawak • UNIMAS <p>Cyber</p> <ul style="list-style-type: none"> • E-Rotaract 3310

District 3310 Rotaract Committee RY2023-24



**DISTRICT ROTARACT
REPRESENTATIVE**

Kaylene Pillai
Rotaract Club of Raffles City



**DISTRICT ROTARACT
CHAIR**

PP Brian Tan
Rotary Club of Raffles City



**ROTARACT
ADVISOR**

PDG Michael Yee
Rotary Club of Garden City



**DISTRICT ROTARACT
CHIEF OF STAFF**

Dervin Lua Wei Jun
Rotaract Club of North West



**DISTRICT ROTARACT
SECRETARY**

Lai Yin Zhi
Rotaract Club of Raffles City



**DISTRICT ROTARACT
TREASURER**

Vidyasri Subramaniam
Rotaract Club of Raffles City

District 3310 Rotaract Committee RY2023-24



**ROTARACTOR REGIONAL CHAIR
ZONE 1 - JOHOR AND MELAKA**

Vikrant Sangar
Rotaract Club of Johor Bahru



**ROTARIAN REGIONAL CHAIR
ZONE 1 - JOHOR AND MELAKA**

PP Veshnudran Sivamoorthy
Rotary Club of Johor Centennial



**ROTARACTOR REGIONAL CHAIR
ZONE 2 - SABAH**

Nor Honey Lyn
E-Rotaract Club of 3310



**ROTARIAN REGIONAL CHAIR
ZONE 2 - SABAH**

PP Kenneth Tan
Rotary Club of Luyang



**ROTARACTOR REGIONAL CHAIR
ZONE 3 - SINGAPORE**

Javen Francis Koh Wei Yang
Rotaract Club of Singapore
Polytechnic



**ROTARIAN REGIONAL CHAIR
ZONE 3 - SINGAPORE**

Picasso Lin Guorong
Rotary Club of Garden City



**ROTARACTOR REGIONAL CHAIR
ZONE 4 - SARAWAK**

Joanna Mika
Rotaract Club of UNIMAS



**ROTARIAN REGIONAL CHAIR
ZONE 4 - SARAWAK**

IPP Michael Kuan
Rotary Club of Kuching Central

District 3310 Rotaract Committee RY2023-24



**DISTRICT ROTARACT
COMMUNITY SERVICE
DIRECTOR - SINGAPORE**

Chloe Chia
Rotaract Club of Singapore



**DISTRICT ROTARACT
COMMUNITY SERVICE
DIRECTOR - MALAYSIA**

Wong Khong Meng
Rotaract Club of
Bandar Penggaram



**DISTRICT ROTARACT
PROFESSIONAL DEVELOPMENT
DIRECTOR**

Ryan Yap Chen-Yen
E-Rotaract Club of 3310



**DISTRICT ROTARACT
INTERNATIONAL SERVICE
DIRECTOR**

DRRE Ng Kai Qing
Rotaract Club of Raffles City



**DISTRICT ROTARACT
CLUB SERVICE DIRECTOR**

Chaiyawat Virak
Rotaract Club of UNIMAS



**DISTRICT ROTARACT
PUBLIC IMAGE DIRECTOR**

Wong Hao Mun
Rotaract Club of Raffles City



**DISTRICT ROTARACT
COMMUNICATIONS DIRECTOR
APRR 2024 CONFERENCE CHAIR**

PDRR Divagaran S/O Kalaivanan
Rotaract Club of Raffles City



**DISTRICT ROTARACT
WELFARE DIRECTOR**

Johannes Gan Dombrowski
Rotaract Club of Raffles City

District 3310 Rotaract Committee RY2023-24





What does the District Rotaract Committee (DRC) do?

**Membership
recruitment,
development and
retention**

Leaders Training

**Branding and Public
Image**

**Communications and
Information Sharing**

**Facilitate fellowship
across pillars of
service**





Our Four Avenues Of Service

Club Service



Community Service

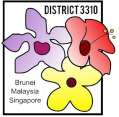


Professional Development



International Service



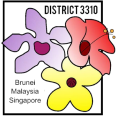


Merry Christmas!



Love, District 3310 Rotaract Committee





TICKETS ON SALE NOW!
<https://tinyurl.com/y6sazp2g>

Broadening perspective in special education

Scholarships for special education teachers

FREE calls for open, over training to assist special needs consumers

RED+ BLUE CONCERT

#RED+BLUE: JOINING ORIENTATIONS WORKING WITH THE INTELLECTUALLY DISABLED.

ESCAPE? THE ZOO GULLIA ANA ERICA & RALPH MALIK FOREIGN CONCEPT

SINGAPORE POLYTECHNIC AUDITORIUM 7:30 PM-10:00 PM FRIDAY 22 MAR 2019

Rotary Rotaract Rotaract NIGEL ANN Singapore SP

POLIO FACT PT.2

IN 2004, IN AFRICA, SYNCHRONIZED NATIONAL IMMUNIZATION DAYS IN 23 COUNTRIES TARGET 80 MILLION CHILDREN, THE LARGEST COORDINATED POLIO IMMUNIZATION EFFORT ON THE CONTINENT.

Rotary District 3310

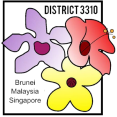
END POLIO NOW

Rotaract District 3310

END POLIO NOW FUNDRAISING CAMPAIGN

District 3310 Rotaract Committee





SMU ROTARACT PRESENTS

PROFESSIONAL DEVELOPMENT SUMMIT

BY ROTARY INTERNATIONAL DISTRICT 3310



Mr Li Guang Sheng
Investment Training Specialist
Topic: Investment



Mr Robin Vogelaar
Senior Social Impact Consultant
Topic: Social Impact & Globe Trotting



Mr Oscar Lee
Vice President, Career Education
Topic: What to do with a General Degree?



Mr Franz Lanthaler
Director of Area Offering Consulting
Topic: Startups



Ms Maria Rica Lotik
Senior Marketing Strategist
Topic: Social Media Marketing



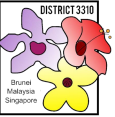
Mr Raj Singh
Senior Analyst
Topic: Entrepreneurship



Mr Anil Changaroth
Topic: The Changing Landscape of Legal Practice

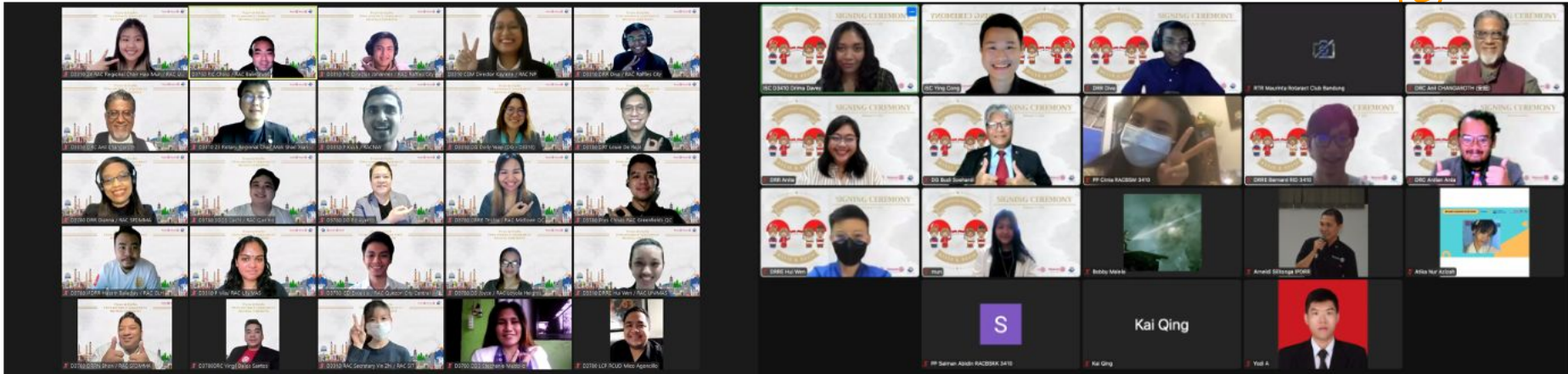
Date: 17 February 2019
Time: 1:00pm to 4:30pm
Venue: 50 Stamford Road, S1 (178899), Singapore Management University, Lee Kong Chian School of Business, CR 3-2
Fee: Free of Charge

Organized by:   



Sister Districts

District 3410 Indonesia & 3780 Philippines



Asia Pacific Rotaract Multi-District Information Organisation

- Asia Pacific Rotaract MDIO was formed on June 16, 2020 and was officially recognized by Rotary International on September 17, 2020 as a regional Rotaract multi-district information organization (MDIO) for Asia Pacific
- We are a Member District of the Organisation
- Holds one of the biggest conferences in the Asia Pacific, the Asia Pacific Rotaract Regional Conference every year



3

Our Role as Community Service Directors





We direct community service projects!

- Generate ideas for potential projects
- Brainstorm how to carry out those ideas
- Execute those ideas

As a Community Service Director, you have the opportunity and power to organise projects that can make an impact





Generating Project Ideas

- Brainstorm and identify issues you want to tackle
 - ▷ Underlying problems in your zone, recent issues
- Discuss with your board about any personal areas of interest
- Rotary Year goals - is it aligned?
- Your club's past projects, existing projects
- Other clubs' projects



Project Aims

Your project has to have a clear objective

- The clearer your objective, the more streamlined your project and the more impactful it will be
- Who are the main stakeholders in the project, and what is the main change you want to see?





Brainstorming a project

Who are you benefiting?

- Identify a primary benefactor

Why

- Why are they in need of help? (Generate a reason for people to support your project)

Where

- Where would this project have the most impact? (Collaboration with other clubs)



Brainstorming a project

- How are we going to help them?
 - Raise awareness for a root problem, provide aid, short term v long term assistance
- What do we need to do/procure to help them?
- How are we going to get what we need to help them?



Brainstorming a project

A project should include:

- Project proposal
- Project timeline (When and where)
- Project budget (Expenditures/Sponsors/Donations?)
- Awareness plan (Social media/Publicity/Contacts)
- Project team (Set owners for different tasks for efficiency/Volunteers)
- Post-mortem and Project Report

Work with your team! You're not meant to shoulder the entire project alone



Brainstorming a project

Additional things to consider

- Project continuity i.e. sustainability
 - ▷ Try not to pump and dump
- Establish relationships
 - ▷ You never know when and who you'll be working with in the future!
- Awareness
 - ▷ Document your projects and display them

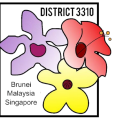


Get help from your team

Get assistance by:

- Reaching out to your past Community Service Director for guidance on how they organised projects
- Running your ideas by your team to get their perspectives for anything you missed
- Running your ideas by your club advisor/Rotarian for guidance and advice

People will want to help, you just need to prove that they can



External Support

Reach out to fellow Rotaract or Interact/Rotary clubs in your district. You never know if you have the same interests, or if they could help spread word of your event.





Project Execution

Some tips:

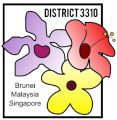
- Set clear metrics according to a project timeline early on
 - ▷ How many volunteers/sign ups, social media plan timeline, metrics for achievement (KPI = key performance indicator)
- Keep people in the loop
 - ▷ Send out reminders to volunteers and participants, have a detailed schedule, show your efforts, share important info w/ your team e.g. volunteer contact info/organisation contact info/emergency contact

Post-Mortem Evaluation

- Gather feedback
 - ▷ From volunteers, participants and organisers
 - ▷ What went right/wrong? Do I feel satisfied with my contribution in this project? What events do I want in the future?
- Look at the feedback and the project as a whole - was the project successful in achieving the set goals?

4

District Community Service Year Plan



District 3310 Governor
Dr John Chan



Rotary International
President Gordon R. McNally

This year's RY theme:



**CREATE HOPE
in the WORLD**



Areas of Focus

- Member engagement
 - ▶ We talk a lot about what projects we want to do, but what do our volunteers and rotaractors want to get?
 - ▶ How to increase membership rates?
- Environment
- Youth

District Community Service Project Plan 23/24

- Environment
- Poverty alleviation through physical activity for the youth



WhatsApp Group


- Easy connection between clubs for events etc
- Feel free to connect with us on club activities



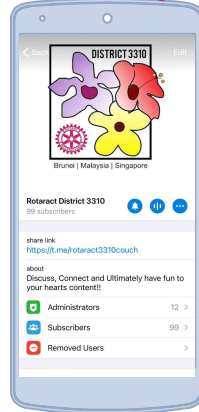
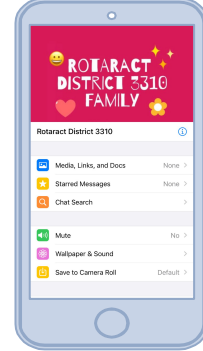
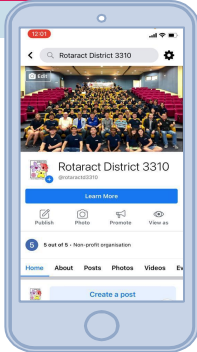
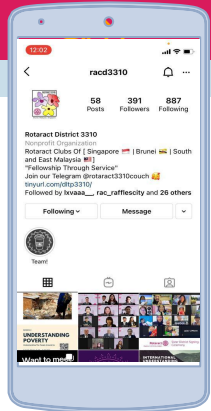
5

What is your plan?

**Tell us about your club's efforts or
upcoming ideas**

- 
- 1. Name**
 - 2. Club**
 - 3. Upcoming Efforts and Ideas from your club**
 - 4. Why is this effort/idea in place?**

Our Social Media Platforms!

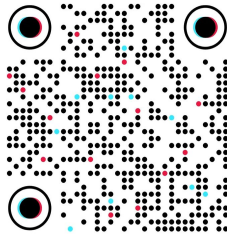
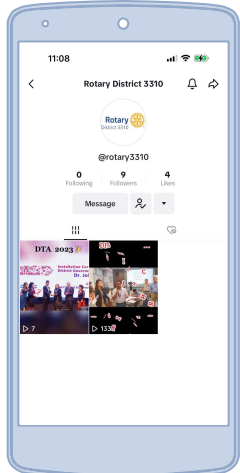


 [@racd3310](https://www.instagram.com/racd3310)  [@Rotaractd3310](https://www.facebook.com/Rotaractd3310)

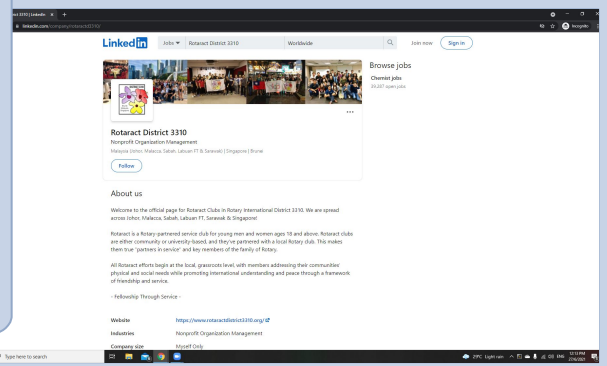
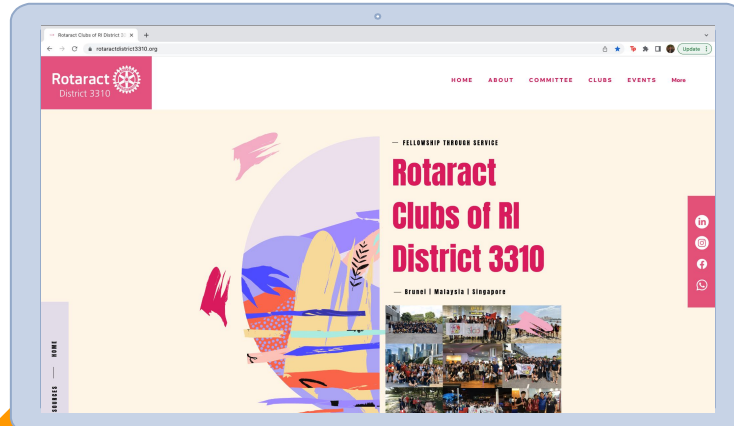
www.rotaractdistrict3310.org

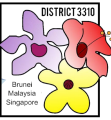


[linkedin.com/company/rotaractd3310/](https://www.linkedin.com/company/rotaractd3310/)



@rotary3310
Rotary District 3310





<https://www.rotaractdistrict3310.org/district-3310-resource-page>

- Awards (Citations, District Awards)
- District & Club Administrative Materials
- Training Workshop Slides
- Rotary International (Handbook, Logo Guidelines)
- District 3310 Newsletters

