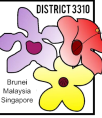


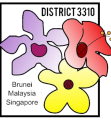
# District Rotaract Training Assembly RY 2023-24



# Club Service, Public Image & Communications Workshop

By District Rotaract Club Service, Public Image and Communications Directors





# Trainer: Chaiyawat Virak

## 3rd Year in Rotaract

### Rotaract/Rotary Leadership Roles Past and Present:

Club: (1) Vice President of Rotaract Club of UNIMAS RY 2021-22

District: (1) District Club Service Director RY 2022-24

### Education Background

Selangor Matriculation College - Foundation In Accounting  
Bachelor's Degree in Psychology, UNIMAS



### Current Doing:

Psychology  
Be Alive  
Rotaract



## Trainer: Wong Hao Mun

## 5th Year in Rotaract

### Rotaract/Rotary Leadership Roles Past and Present:

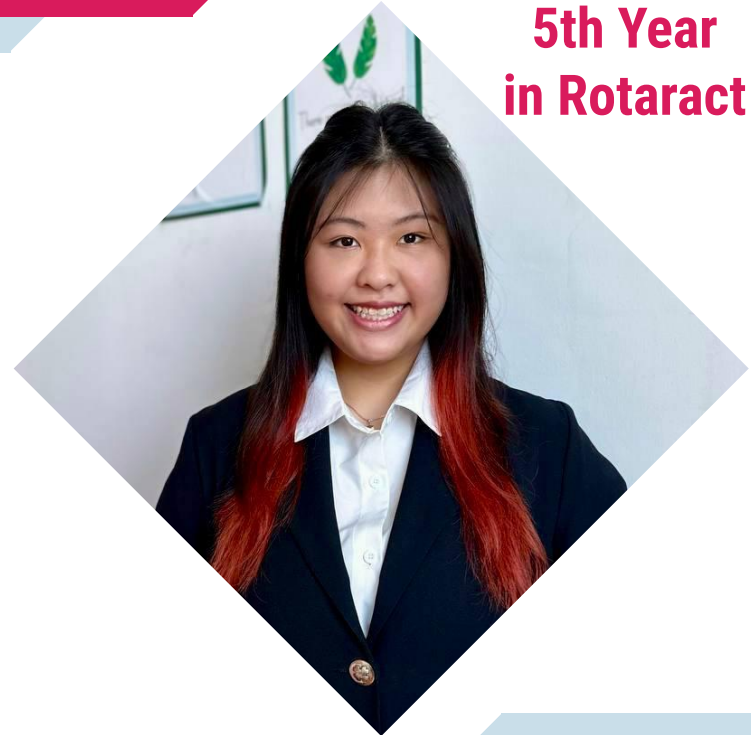
- Club:
- (1) Professional Development Secretariat of Rotaract Club of UNIMAS RY2019-20
  - (2) President of Rotaract Club of UNIMAS RY 2020-2021
  - (3) Sergeant at Arms of Rotaract Club of UNIMAS RY2021-2022
- District:
- (1) District Rotaract Communications Director RY2022-2023
  - (2) **District Rotaract Public Image Director RY2023-24**

### Education Background

SMK Main Convent, Ipoh - Science Stream + English Literature  
St. Michael Institution, Ipoh - Sixth Form in Science Stream

### Current Studying:

UNIMAS - Bachelor Degree in Computer Science (Multimedia Computing)





# Trainer: PDRR Divagaran S/O Kalaivanan



**9th Year  
in Rotaract**

## Rotaract/Rotary Leadership Roles Past and Present:

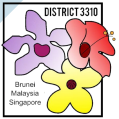
- Club:
- (1) Vice-President of Rotaract Club of ITE College East RY 2016-17
  - (2) President of Rotaract Club of Ngee Ann Polytechnic RY 2018-19
  - (3) President of Rotaract Club of Raffles City RY 2020-21
  - (4) Treasurer of Rotaract Club of Raffles City RY 2021-23
  - (5) Sergeant-At-Arms of Rotaract Club of Raffles City RY 2023-24**
- District:
- (1) Rotaract Club Service Chair RY 2019-20
  - (2) Rotaract Zonal Representative (Singapore) RY 2020-21
  - (3) District Rotaract Representative RY 2021-22
  - (4) Elevate Rotaract Lead RY 2022-23
  - (5) Vice-Chair, Diversity, Equity and Inclusion Committee RY 2021-26**
  - (6) District Rotaract Communications Director RY 2023-24**
- Asia Pacific /Regional:
- (1) Asia Pacific Rotaract MDIO Secretary RY 2022-23
  - (2) Asia Pacific Regional Rotaract Conference Chair RY 2022-24**
  - (3) Asia Pacific Rotaract MDIO Brand Compliance Manager RY 2023-24**
  - (4) Assistant Rotary Coordinator - Rotaract Zone 10C RY 2023-25**

## Education Background:

ITE Higher Nitec in Accounting  
 Diploma in Ngee Ann Polytechnic Accountancy  
 Bachelor's Degree, Double Major in Finance and Global Politics & Policy

## Current Occupation:

Academy Executive /Trainer at Halogen Foundation Singapore



# Ice breaker

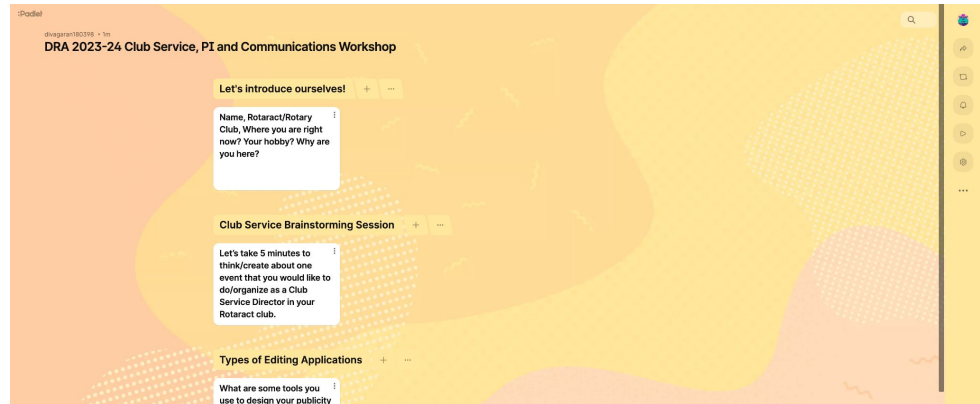




# Padlet for our workshop!



<https://tinyurl.com/DRA2023-24ClubservicePICPadlet>





## Let's Introduce Ourselves!

- ❖ Name
- ❖ Club
- ❖ Where you are right now?
- ❖ Your hobby?
- ❖ Why are you here?



# 1

## Overview of Rotary and Rotaract







## The Rotary Mission

- A. provide service to others,
- B. promote integrity, and
- C. advance world understanding, goodwill and peace
- D. through our fellowship of business, professional and community leaders



## What is Rotaract?

Rotaract is a service club for men and women aged 18 and above who are dedicated to finding innovative solutions to the world's most pressing challenges while developing professional and leadership skills.

**Rotaract stands for: Rotary in Action**

**Motto: Fellowship Through Service**



# Types of Rotaract Clubs



## Institutional-based

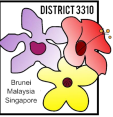
Usually taken as extracurricular activities for self and professional development through service



## Community-Based

For youths who would like to have a platform to impact changes in their communities





**We have more than 250,000 members  
in more than 10,000 Rotaract Clubs worldwide!**

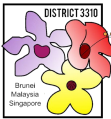


**Spread Across  
184 countries  
Grouped into  
529 districts**



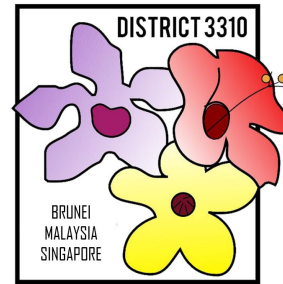
# 2

## About our District and What we do



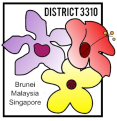
## We belong in District 3310!

- Zone 1: Johor and Melaka
- Zone 2: Sabah
- Zone 3: Singapore
- Zone 4: Sarawak



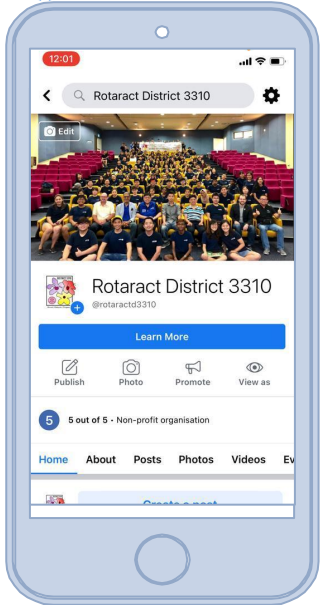
30 Active Rotaract Clubs

Over 650 Rotaractors and Alumnis

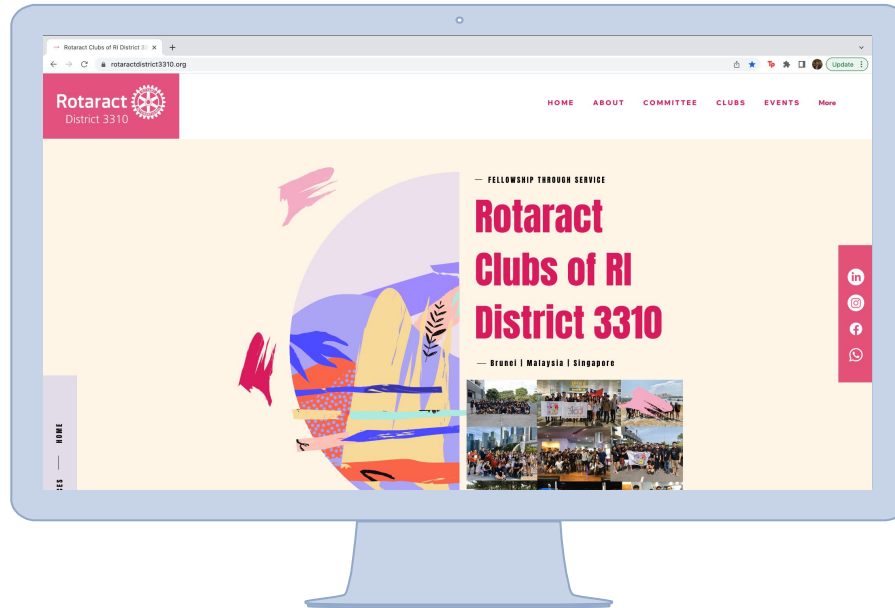


# Our Social Media Platforms!

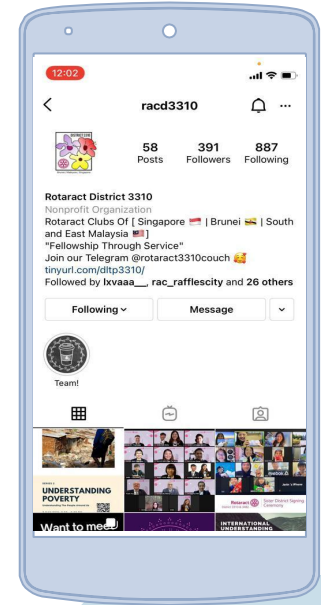
 @Rotaractd3310



[www.rotaractdistrict3310.org](http://www.rotaractdistrict3310.org)

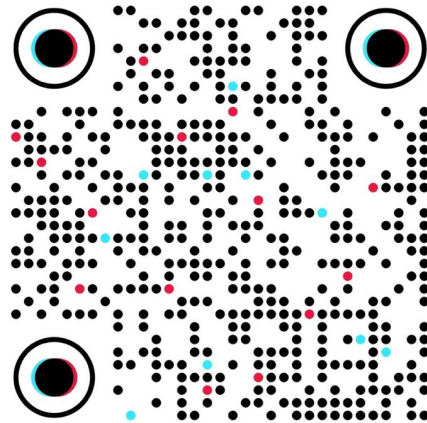


 @racd3310

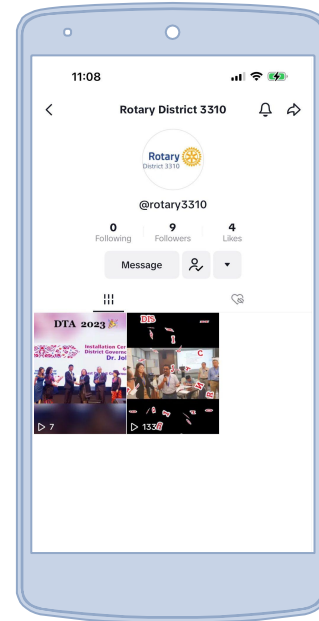




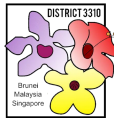
# Our Newest Social Media Platform!



**@rotary3310**  
Rotary District 3310







Zone 1 (Johor, Malacca)	Zone 2 (Sabah)	Zone 3 (Singapore)	Zone 4 (Sarawak)
<p><u>Community-based</u></p> <ul style="list-style-type: none"> <li>• Bandar Penggaram</li> <li>• Johor Bahru</li> </ul>	<p><u>Institutional-based</u></p> <ul style="list-style-type: none"> <li>• INTI College Sabah</li> <li>• Institute Science and Management</li> <li>• Universiti Malaysia Sabah</li> <li>• UMSKAL</li> </ul>	<p><u>Institutional-based</u></p> <ul style="list-style-type: none"> <li>• ITE College Central</li> <li>• ITE College East</li> <li>• ITE College West</li> <li>• Ngee Ann Polytechnic</li> <li>• Singapore Polytechnic</li> <li>• Nanyang Technological University</li> <li>• National University of Singapore</li> <li>• Singapore Management University</li> <li>• Singapore University of Technology and Design</li> <li>• Singapore Institute of Technology</li> </ul> <p><u>Community-based</u></p> <ul style="list-style-type: none"> <li>• Ang Mo Kio</li> <li>• Bukit Gombak</li> <li>• Choa Chu Kang</li> <li>• North West</li> <li>• Raffles City</li> <li>• Singapore West</li> <li>• Singapore</li> <li>• Singapore City</li> </ul>	<p><u>Institutional-based</u></p> <ul style="list-style-type: none"> <li>• Curtin University</li> <li>• SEGi College Sarawak</li> <li>• Swinburne Sarawak</li> <li>• UNIMAS</li> </ul> <p><u>Community-based</u></p> <ul style="list-style-type: none"> <li>• Kuching Omega</li> </ul> <p><b>Cyber</b></p> <ul style="list-style-type: none"> <li>• E-Rotaract 3310</li> </ul>

# District 3310 Rotaract Committee RY2023-24



**DISTRICT ROTARACT  
REPRESENTATIVE**

Kaylene Pillai  
Rotaract Club of Raffles City



**DISTRICT ROTARACT  
CHAIR**

PP Brian Tan  
Rotary Club of Raffles City



**ROTARACT  
ADVISOR**

PDG Michael Yee  
Rotary Club of Garden City



**DISTRICT ROTARACT  
CHIEF OF STAFF**

Dervin Lua Wei Jun  
Rotaract Club of North West



**DISTRICT ROTARACT  
SECRETARY**

Lai Yin Zhi  
Rotaract Club of Raffles City



**DISTRICT ROTARACT  
TREASURER**

Vidyasri Subramaniam  
Rotaract Club of Raffles City



# District 3310 Rotaract Committee RY2023-24



**ROTARACTOR REGIONAL CHAIR  
ZONE 1 - JOHOR AND MELAKA**

Vikrant Sangar  
Rotaract Club of Johor Bahru



**ROTARIAN REGIONAL CHAIR  
ZONE 1 - JOHOR AND MELAKA**

PP Veshnudran Sivamoorthy  
Rotary Club of Johor Centennial



**ROTARACTOR REGIONAL CHAIR  
ZONE 2 - SABAH**

Nor Honey Lyn  
E-Rotaract Club of 3310



**ROTARIAN REGIONAL CHAIR  
ZONE 2 - SABAH**

PP Kenneth Tan  
Rotary Club of Luyang



**ROTARACTOR REGIONAL CHAIR  
ZONE 3 - SINGAPORE**

Javen Francis Koh Wei Yang  
Rotaract Club of Singapore  
Polytechnic



**ROTARIAN REGIONAL CHAIR  
ZONE 3 - SINGAPORE**

Picasso Lin Guorong  
Rotary Club of Garden City



**ROTARACTOR REGIONAL CHAIR  
ZONE 4 - SARAWAK**

Joanna Mika  
Rotaract Club of UNIMAS



**ROTARIAN REGIONAL CHAIR  
ZONE 4 - SARAWAK**

IPP Michael Kuan  
Rotary Club of Kuching Central



# District 3310 Rotaract Committee RY2023-24



**DISTRICT ROTARACT  
COMMUNITY SERVICE  
DIRECTOR - SINGAPORE**

Chloe Chia  
Rotaract Club of Singapore



**DISTRICT ROTARACT  
COMMUNITY SERVICE  
DIRECTOR - MALAYSIA**

Wong Khong Meng  
Rotaract Club of  
Bandar Penggaram



**DISTRICT ROTARACT  
PROFESSIONAL DEVELOPMENT  
DIRECTOR**

Ryan Yap Chen-Yen  
E-Rotaract Club of 3310



**DISTRICT ROTARACT  
INTERNATIONAL SERVICE  
DIRECTOR**

DRRE Ng Kai Qing  
Rotaract Club of Raffles City



**DISTRICT ROTARACT  
CLUB SERVICE DIRECTOR**

Chaiyawat Virak  
Rotaract Club of UNIMAS



**DISTRICT ROTARACT  
PUBLIC IMAGE DIRECTOR**

Wong Hao Mun  
Rotaract Club of Raffles City



**DISTRICT ROTARACT  
COMMUNICATIONS DIRECTOR  
APRR 2024 CONFERENCE CHAIR**

PDRR Divagaran S/O Kalaivanan  
Rotaract Club of Raffles City



**DISTRICT ROTARACT  
WELFARE DIRECTOR**

Johannes Gan Dombrowski  
Rotaract Club of Raffles City

# District 3310 Rotaract Committee RY2023-24





## What does the District Rotaract Committee (DRC) do?

**Membership  
recruitment,  
development and  
retention**

**Leaders Training**

**Branding and Public  
Image**

**Communications and  
Information Sharing**

**Facilitate fellowship  
across pillars of  
service**





# Our Four Avenues Of Service

## Club Service



## Community Service



## Professional Development

**COMMUNICATION & PRESENTATION WORKSHOP**

Effective communication is an essential life skill. Join us to learn the art and science of meaningful communication and powerful presentation.

Date: 18 April 2020  
Time: 1pm - 4pm (Open at 12.45pm)

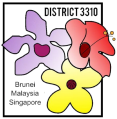
Workshop will be conducted via Zoom. The event ID will be used to view upon successful registration.  
Sign up at: [forms.gle/interactworkshop](https://forms.gle/interactworkshop)

For enquiries, please contact Theresa at 885 9088 2004

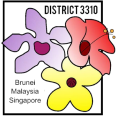
## International Service











TICKETS ON SALE NOW!  
<https://tinyurl.com/y6s6z9pp>

Broadening perspective in special education

Scholarships for special education teachers

Free calls for open, honest training to assist special needs consumers

# RED+ BLUE CONCERT

#RED+BLUE IS JOINING ORGANIZATIONS WORKING WITH THE INTELLECTUALLY DISABLED.

ESCAPE? THE ZOO GULLIA ANA ERICA & RALPH MALIK FOREIGN CONCEPT

SINGAPORE POLYTECHNIC AUDITORIUM 7:30 PM-10:00 PM FRIDAY 22 MAR 2019

Rotary Rotaract Rotaract NIGEL ANN Singapore SP

## POLIO FACT PT.2

IN 2004, IN AFRICA, SYNCHRONIZED NATIONAL IMMUNIZATION DAYS IN 23 COUNTRIES TARGET 80 MILLION CHILDREN, THE LARGEST COORDINATED POLIO IMMUNIZATION EFFORT ON THE CONTINENT.

Rotary District 3310

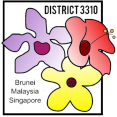
END POLIO NOW

Rotaract District 3310

## END POLIO NOW FUNDRAISING CAMPAIGN

District 3310 Rotaract Committee





## EXCLUSIVE MASTERCLASS DEMISTIFY CRYPTOCURRENCY



**ALVIN CHOW**  
CEO, FOUNDER OF DRWEALTH

- More than 12 years of investing experience
- Featured in Straits Times, CNA, SGX Academy, Lianhe Zaobao, Kiss92, MoneyFM 89.3 and more
- Author of Secrets of Singapore Trading Gurus and Singapore Permanent Portfolio

### EVENT INFORMATION

25 MAY 2022  
7:00 PM - 8:00 PM  
ROTARY HOUSE,  
PENINSULA PLAZA

Limited to 50 seats only  
*\*Light refreshment will be provided*

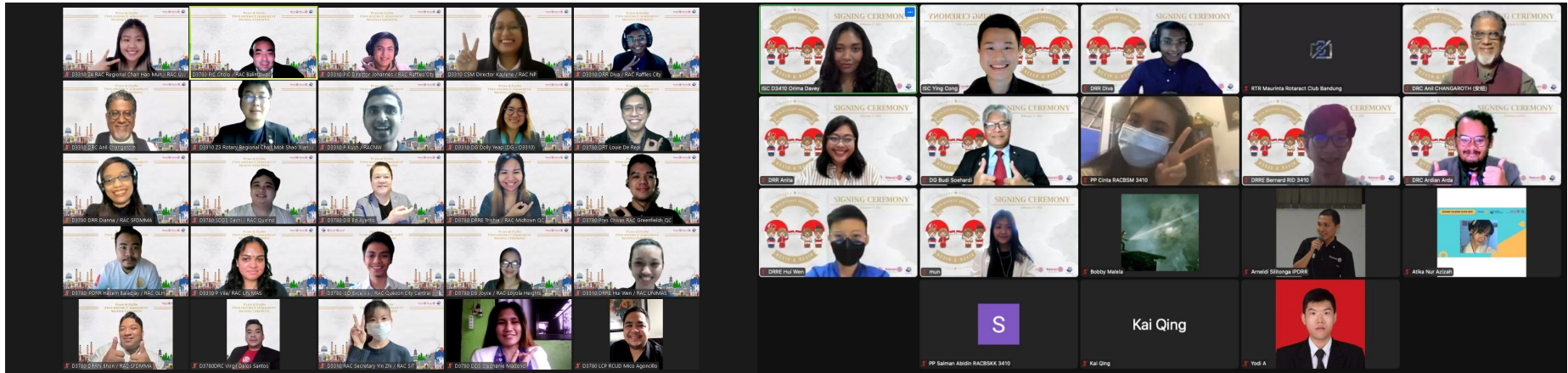


The learning talk is meant for educational purposes only, to provide information about the subject matter being covered. Any illustrations with reference to any investment securities are meant to demonstrate investment concepts and do not constitute an actual buy or sell recommendation and is not an inducement to trade.

The speaker shall not be liable for any loss or damage caused directly or indirectly by the information contained in his/her presentation.

## Twin Districts

### District 3410 Indonesia & 3780 Philippines

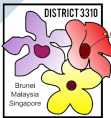




## Asia Pacific Rotaract Multi-District Information Organisation

- Asia Pacific Rotaract MDIO was formed on June 16, 2020 and was officially recognized by Rotary International on September 17, 2020 as a regional Rotaract multi-district information organization (MDIO) for Asia Pacific
- We are a Member District of the Organisation
- Holds one of the biggest conferences in the Asia Pacific, the Asia Pacific Rotaract Regional Conference every year

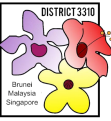




# 3

## Rotary International Theme for 2023-24





## Rotary Theme



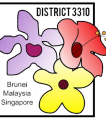
**CREATE HOPE  
in the WORLD**

Before that Let's Talk About This Year's Rotary Theme (CREATE HOPE in the WORLD)

RI President R. Gordon R. McNally calls for Rotary to create hope in the world by working for peace and mental wellbeing. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values. The goal is to restore hope to help the world heal from destructive conflicts and to help achieve lasting change. He emphasized the need for peace and continuity, including work to empower women and work toward diversity, equity, and inclusion, while not neglecting our mission to end polio.

# 4

## Important Understanding of a Club Service Director



# Club Service Director's Duties

## **Club Membership Director**

- Ensure continuous membership growth
- Develops strategies
- Ensure members participate in activities

## **Club Public Image Director**

- Writes & distributes Club Bulletin
- Maintains/Sets-up Club social media
- Frequent communication with Rotary and sister clubs

## **Club Sergeant-At-Arms**

- Ensure proper protocols and procedures
- Installations, Annual General Meetings, BOD Meetings



# 5

## Induction & Installation Protocols



## Who should I invite?

1. District Governor (DG)
2. District Rotaract Representative (DRR)
3. District Rotaract Committee Rotarian Co-Chair (DRCRC)
4. District Rotaract Representative Elect
5. District Rotaract Representative Nominee (if elected)
6. Rotaract and Rotarian Regional Chairs
7. Sponsoring Rotary/Rotaract Club President
8. Sponsoring Rotary/Rotaract Club Youth Service Director
9. Student and Staff Advisors (where applicable)

Free of Charge

1. Rotaract Clubs
2. Rotaract District Officers
3. Rotarians
4. Members and Guests

To Charge  
(Applicable to Clubs that  
have Registration Fees)

### Who should be my GOH?

**Priority of the order is as follows:**

DG > DRR > DRC Rotarian Co-Chair > DRRE > DRRN >  
Rotaractor Regional Chair > Rotarian Regional Chair

***If you like to have any other person as the GOH, do  
contact the DRR for advice***





## Whose messages are to be included?

1. Rotary International President\*
2. District Governor (DG)\*
3. District Rotaract Representative (DRR)\*
4. District Rotaract Committee Rotarian Co-Chair (DRCRC)\*
5. Outgoing President
6. Incoming President
7. Organising Chairperson (where applicable)

\*Installation Messages are available at  
[https://www.rotaractdistrict3310.org/  
district-3310-resource-page](https://www.rotaractdistrict3310.org/district-3310-resource-page)



## What needs to be in the Programme Timeline?

1. Registration
2. Arrival of Guest of Honour
3. Toast (**If it is an online event, it is optional**)
4. Roll Call
5. Opening Address by Organising Chairperson (if applicable)
6. Speech by Outgoing President
7. Installation of Incoming President
8. Installation of Board of Directors
9. Speech by Incoming President
10. Speech by Guest of Honour

**You may add any other programmes in between if needed for your installation eg. Performances/Games.**





# Toast

## Singapore Version

1st Toast : **To the President of the Republic of Singapore**  
*(Must be a Singaporean)*

2nd Toast: **To Rotary International**

3rd Toast: **To the Guests**

## Malaysia Version

1st Toast: **Sultan/Head of State**  
*(Must be a Malaysian)*

2nd Toast: **To Rotary International**

3rd Toast: **To the Guests**

- Toast should be led by seniority eg. PP,IPP,PE
- Toast to Guests should be done by Organising Chairperson
- Before Toast, ensure everyone has a drink ready

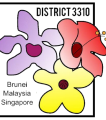


# Roll Call

1. Guest of Honour's Rotary/Rotaract Club
2. Rotary Clubs furthest from our District
3. Rotary Clubs within our District (in Alphabetical Order)
4. Rotaract Clubs furthest from our District
5. Rotaract Clubs within the District ((in Alphabetical Order)
6. Your own Rotaract Club

**Note:**

- Before announcing your club, the emcee must ask if any clubs have been missed out
- If yes, please apologize and acknowledge the clubs before you announce your club



# Salutations

1. Guest of Honour
2. Past District Governors (According to Seniority)
3. District Governor Elect
4. District Rotaract Committee Rotarian Co-Chair
5. Rotarian Regional Chairs
6. Rotary District Officers
7. District Rotaract Representative
8. District Rotaract Representative Elect
9. District Rotaract Representative Nominee
10. Rotaract Regional Chairs
11. Sponsoring Rotary Club President
12. Sponsoring Rotary Club Youth Service Director
13. Staff/Student Advisors
14. Rotarians
15. Rotaractors & Interactors
16. Guests



## Induction of Members

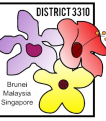
- Should be done before Installation (best not to include in Installation Ceremony)
- Past Presidents, Outgoing President, DRR or Rotaract Regional Chairs can induct members
- Use the Official Certificates that can be found here.

<https://www.rotaractdistrict3310.org/district-3310-resource-page>



# 6

## Club Service Ideation



## Club Service Ideation

### What is Club Service?

**= responsible for club programs that promote fellowship and a better understanding of Rotary**



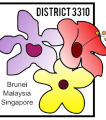
## Club Service Ideation

The Club Service Officer has an important responsibility, ensuring that members are kept informed on the club's project, event or activity through the Club bulletin, social media or website.

The Club Service Officer requires an understanding of meeting and Rotary procedures to be effective in this role. The Club Service Officer is responsible for a varied range of activities including:

- Keeping members informed – use of information sources including the bulletin, website and Rotary information
- Other Club activities – Conference chair, historian, club property, photographer, welfare officer.

Your aim as Club Service Officer is a vibrant Club, a Club attractive to all members and guests.



# Club Service Ideation

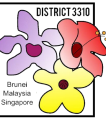
## Club Service

- Develops strategies for membership development and retention
- Monitors attendance
- Plans fellowship activities for the membership

# 7

## My Year Plan Ideas as a District Club Service Director



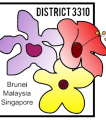


# My Year Plan Idea as a District Club Service Director

Year Plan:

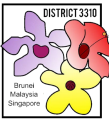
- Rotaract video project
- Finally do club bonding (min 3 clubs)
- Limitless Boundary Part 2?

# My Year Plan Idea as a District Club Service Director



## : Getting Started ( Club Bonding ) - AUGUST 2023

- =Address different topic/theme (regarding organizing event/ promote club/attract new member/marketing strategy with PIC team) + invite speakers
- =Strengthen the club service activity across clubs
- = To revive Club Service and make it sparkle



# My Year Plan Idea as a District Club Service Director

## Club Activity

**:Limitless Boundary of Arts (Areas of focus) - DECEMBER 2023**

- = Each club sent representative to do the art
- =Will promote on district IG if able
- = Can be a drawing, poems, painting, photo, etc
- =To spread awareness on the 7 areas of focus, love and passion across clubs

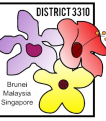
**: 68 Ways (Rotaract Video Project) - FEBRUARY 2024**

- = interview rotaractors regarding Rotaract
- = can be episodic project, multiple series
- = share more awareness on Rotaract to everyone and to attract new members



# 8

## Brainstorming Session



## Brainstorm Session

**Let's take 5 minutes to think/create about one event that you would like to do/organize as a Club Service Director in your Rotaract club.**

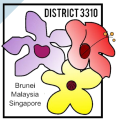


# 9

## Break!

# 10

## Public Image & Communications



# 11

## Social Media



[www.rotaractdistrict3310.org](http://www.rotaractdistrict3310.org)



[linkedin.com/company/rotaractd3310](https://www.linkedin.com/company/rotaractd3310)



[@RotaractD3310](https://www.facebook.com/RotaractD3310)



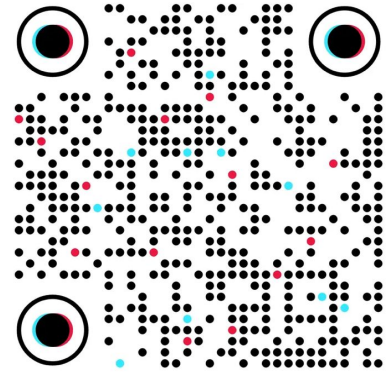
[@racd3310](https://www.instagram.com/racd3310)



[tinyurl.com/d3310whatsapp](https://www.tinyurl.com/d3310whatsapp)



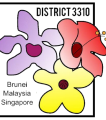
[tinyurl.com/d3310CEG](https://www.tinyurl.com/d3310CEG)



[@rotary3310](https://www.instagram.com/rotary3310)

Rotary District 3310





# Engaging your followers - Purpose

## Post during...

Pre-event ->When Sign-Ups are sent out -> More members knowing about your events->Higher turnout rate

Post-event -> Update members on the event turnout -> Attract them to similar future events

## Tips!

- Good to stick to one schedule (Eg. only pre-event, only post-event, both)
- Constant updates

# Engaging your followers - Functions & Interactions

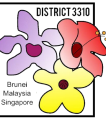
## Functions

Make full use of the functions to make your posts interesting (Filters & highlights for Instagram & Facebook)

## Interaction

Constant interaction with your followers - Carry out polls & Q&As > Understanding what your members want to see





# Social Medias

## Social Media

LinkedIn, Telegram channels, Instagram, Tiktok,  
Facebook, WhatsApp, Youtube, Discord

# Booklets/Newsletters



2021  
JUL - SEP

2021 - 2022  
**ROTARACT DISTRICT 3310  
NEWSLETTER**



From Left to Right: Mr Johannes, Mr Ian, Dr  
Waheneh, DDK Diva, Mr Coline,  
Mr Kaylene, Mr Hao Mun  
**ISSUE 1**



2021  
OCT - DEC

2021 - 2022  
**ROTARACT DISTRICT 3310  
NEWSLETTER**



From Left to Right: Mr money, Mr Eunice,  
Mr jay kang, DDKC no.1 team, Mr ting cong,  
Mr sai Qing, PPSB Tu Wain  
**ISSUE 2**



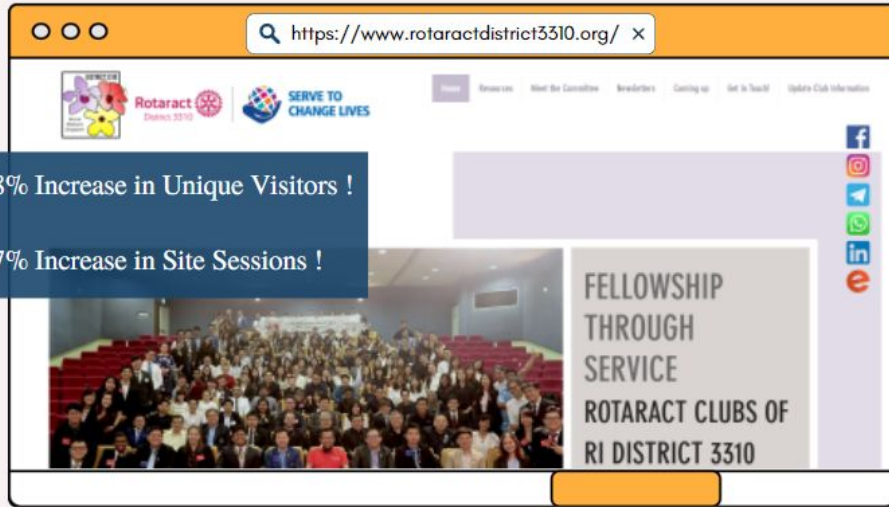
2022  
JAN - MAR

2021 - 2022  
**ROTARACT DISTRICT 3310  
NEWSLETTER**



From Left to Right: Mr Derwin, Mr Hao Mun, DDK Diva, Mr Vicky,  
Mr Haidah, DDKK kajlene, Mr ja ting, Mr Chau, Mr villa  
**ISSUE 3**

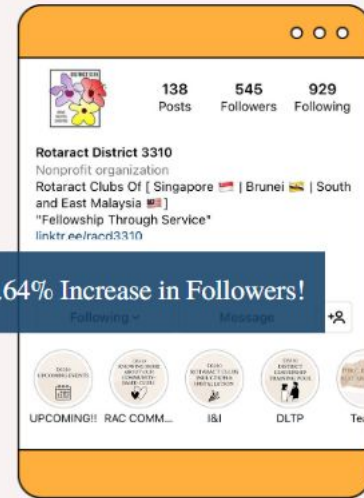
# Statistics



138% Increase in Unique Visitors !

297% Increase in Site Sessions !

FELLOWSHIP THROUGH SERVICE  
ROTARACT CLUBS OF RI DISTRICT 3310




138 Posts 545 Followers 929 Following

Rotaract District 3310  
Nonprofit organization  
Rotaract Clubs Of [ Singapore 🇸🇬 | Brunei 🇧🇳 | South and East Malaysia 🇲🇾 ]  
"Fellowship Through Service"  
linktr.ee/ractd3310

28.64% Increase in Followers!

UPCOMING!! RAC COMM... ISI DLTP Tes

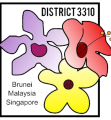


DISTRICT 3310  
DISTRICT ROTARACT TRAINING ASSEMBLY  
ROTARACT CLUBS OF RI

Rotaract District 3310  
@rotaractd3310

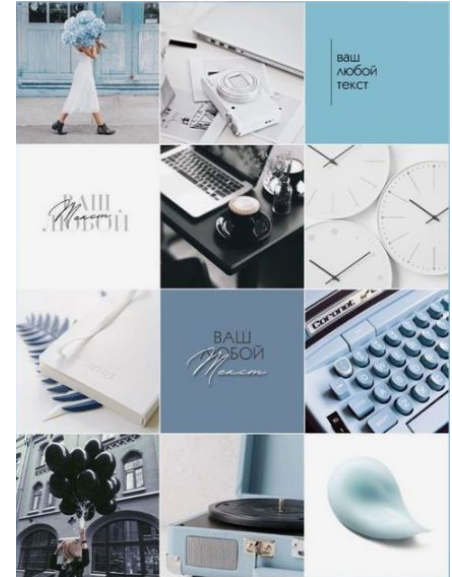
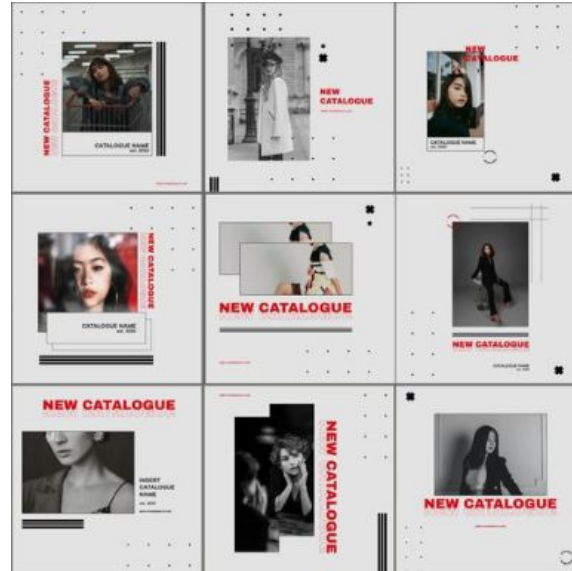
Over 19,000 Reach on Facebook!

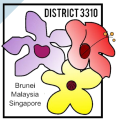
# THEMES



Tag us at @racd3310 and #district3310 and #rotaract

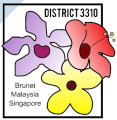
We'd love to feature your events so do reach out to us!





# 12

## Voice and Visual Guidelines, Website and District Channels





# 13

## Q&A



# Let's Service dem Clubs together!

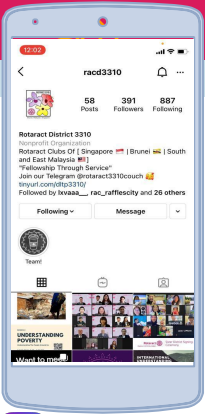
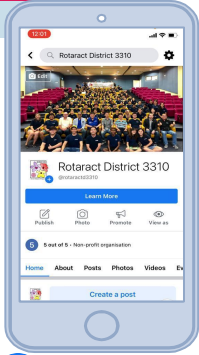
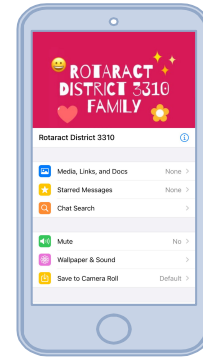
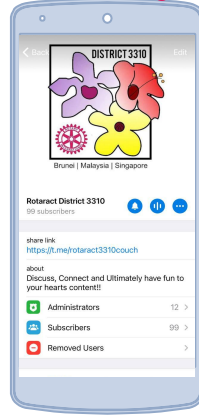


  
**RY23-24 Club Service, PI and Comms**  
WhatsApp group

Scan or upload this QR code using the WhatsApp camera to join this group

<https://chat.whatsapp.com/Eq5joLXOuSI8ArQEEInEkl>





# Our Social Media Platforms!

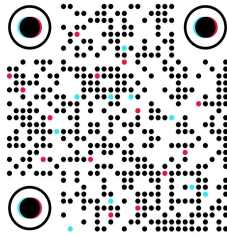
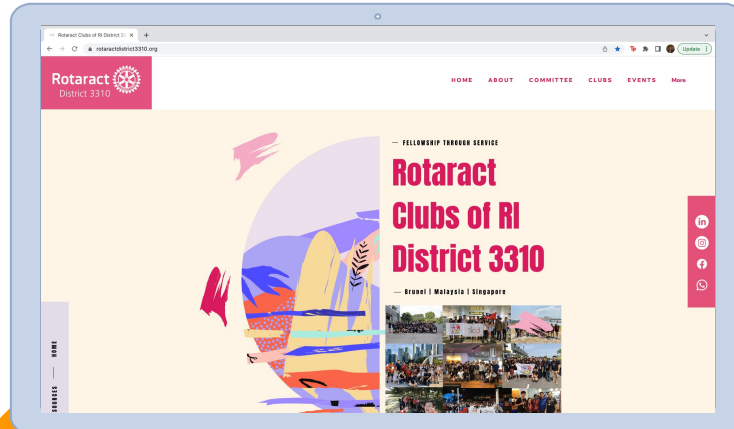
[www.rotaractdistrict3310.org](http://www.rotaractdistrict3310.org)



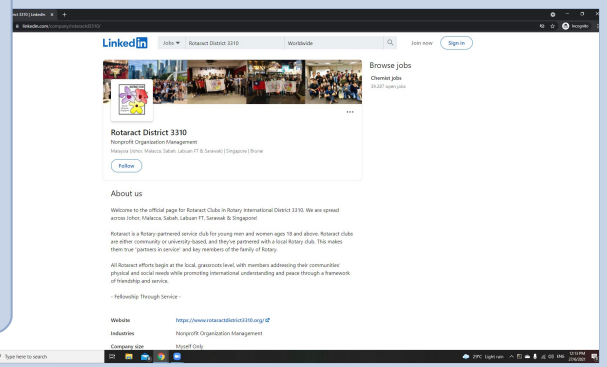
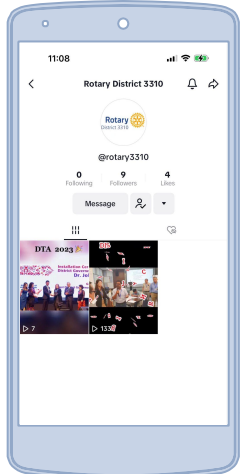
[linkedin.com/company/rotaractd3310/](https://www.linkedin.com/company/rotaractd3310/)

 [@Rotaractd3310](https://www.facebook.com/Rotaractd3310)

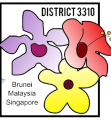
 [@racd3310](https://www.instagram.com/@racd3310)



[@rotary3310](https://www.instagram.com/@rotary3310)  
Rotary District 3310







<https://www.rotaractdistrict3310.org/district-3310-resource-page>

- Awards (Citations, District Awards)
- District & Club Administrative Materials
- Training Workshop Slides
- Rotary International (Handbook, Logo Guidelines)
- District 3310 Newsletters

